

CITY OF JERSEY CITY

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MISSING PET? WE CAN HELP! *Jersey City Sets Up "Fido/Feline Alert" System*

JERSEY CITY – Mayor Jerramiah T. Healy, members of the Municipal Council, and the **Department of Health and Human Services/Division of Animal Control** announce the “**Fido/Feline Alert**” System, which is used as a means of locating a lost, stolen or missing pet.

“For many people, pets are family too,” said **Mayor Healy**. “They offer companionship, cultivate responsibility and empathy, and help us. We know they can be important members of your family and we will do what we can to help find them.”

How the “Fido/Feline Alert” Works.

Earlier this year, the City of Jersey City made registering pets convenient for owners by “going green” in the process. Pet owners who send an email to animalcontrol@jcnj.org with their name, address, and pet information will be automatically entered into the system and will receive correspondences via e-mail.

The Jersey City Division of Animal Control’s “Fido/Feline Alert” system utilizes a network of licensed dog owners who provide us their email address, vet hospitals, neighborhood associations and pet owners groups, as well as local government agencies, that they send an e-mail blast to and is forwarded to those in their distribution lists.

“Anyone who alerts us about a lost, stolen or missing pet can provide us with a flyer and we will email blast this out citywide,” said **Harry Melendez, Director of Health and Human Services**. “Our data base presently has 3,100 active email addresses of our licensed dog owners as well as neighborhood associations and city agencies.”

Each lost pet alert can reach more than 5000 email addresses in less than 30 minutes. Since being instituted in May of this year, three pets have already been reunited with their owners because of the "Fido/Feline Alert."

By going paperless and saving the environment, the process is made a lot easier, faster, and is a more convenient way to get your license renewal applications and obtaining more information, including the schedule for free rabies shot clinics and other Animal Control related issues.

For information or to be added on to the list, please send your request to animalcontrol@jcnj.org or call 201-547-5507.

All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Jerramiah T. Healy at 201-547-4836 or 201-376-0699.///