

# CITY OF JERSEY CITY

JERRAMIAH T. HEALY  
MAYOR



CITY HALL  
JERSEY CITY, NJ 07302  
TEL:(201) 547-5200  
FAX:(201) 547-4288

## **FOR IMMEDIATE RELEASE**

June 26, 2007

Contact: Jennifer Morrill  
Press Secretary  
**201-547-4836**  
**201-686-7244**

## **PHOTO OP!! PHOTO OP!!**

### ***Mayor Healy to Present NJCU Business Development Incubator with New Good Neighbor Award BDI Receives 2007 Award from the NJ Business & Industry Association***

JERSEY CITY – **Mayor Jerramiah T. Healy** will recognize the New Jersey City University Business Development Incubator, a 2007 New Good Neighbor Award recipient from the New Jersey Business & Industry Association, at a photo-op at **11:30 a.m. on Wednesday, June 27, 2007 at 285 West Side Avenue.**

“NJCU and the Business Development Incubator have proven their commitment to the community,” **Mayor Healy** said. “Their presence on the city’s West Side has been integral in the redevelopment and revitalization of this area. The tools, training and resources they provide to individuals looking to start their own business in Jersey City is invaluable. The Business Development Incubator is truly a good neighbor in our City.”

The New Jersey Business and Industry Association (NJBIA) New Good Neighbor Award annually recognizes the best and most exciting commercial and industrial development projects in New Jersey, and recognizes companies that have built, expanded or renovated buildings, thus improving both the landscape and economic environment of their community.

In 2005, NJCU purchased a commercial laundry facility at 285 West Side Avenue and renovated the site, which is now home to the BDI. That renovation, and the proven success of the BDI in the Jersey City community, is what lead them to be named a New Good Neighbor by the NJ Business & Industry Association. Also noted in the award are Princeton-based architect KSS Architects LLP and La Rocca, Inc., a Jersey City builder.

The award was first announced and presented on June 1, 2007 at a business luncheon held for this year’s recipients. Other recipients include the Kessler Institute for Rehabilitation in West Orange;

Memorial Sloan-Kettering Cancer Center at Basking Ridge; and the 1.3 million square-foot Verizon Operations Center in Somerset County, formerly headquarters for AT&T.

As part of its mission, the BDI assists young, small companies to commercialize their products, processes and services by providing access to marketing, technical, finance, accounting, sales, legal and management assistance. They also nurture the entrepreneurial talents of students who work as interns with many of the participating BDI companies.

For more information on the NJCU Business Development Incubator, contact Gina Boesch at 201-200-2060.

**All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Jerramiah T. Healy at 201-547-4836 or 201-686-7244.///**

# # #